



Dean Athanasia
President, Preferred and Small Business
Co-head, Consumer Banking

DEAN ATHANASIA is president of Preferred and Small Business and co-head of Consumer Banking at Bank of America. He is a member of the company's executive management team. Athanasia's team is responsible for growing relationships and serving the financial needs of the company's 11 million mass affluent households and 3 million small business clients through its sales specialist organization, financial and call center network, digital and mobile capabilities and best-in-class products and solutions.

Athanasia leads a team of more than 23,000 sales specialists who offer clients advice and guidance to help them plan for their life priorities and meet their financial goals. The sales team, located across approximately 4,500 financial centers and in centralized contact centers in the U.S., includes relationship bankers, relationship managers, financial solutions advisors, small business bankers and loan officers. They provide expertise and advice on a range of financial needs, including ongoing cash management, personal and business lending, home and auto financing, investment and retirement planning.

In addition, Athanasia leads the team responsible for developing and delivering best-in-class financial solutions for Preferred and Small Business clients. His team also leads the management and delivery of Merrill Edge, the bank's relationship platform combining the investment expertise of Merrill Lynch and the banking strength of Bank of America into a unique one-stop solutions center for clients.

Previously, Athanasia was the head of Global Wealth and Investment Management (GWIM) Banking and Merrill Edge for Bank of America. Before Bank of America's acquisition of Merrill Lynch, he served as president of Premier Banking and Investments for the GWIM division of Bank of America. Prior to that, he held the positions of GWIM chief information and chief operating officer.

Before joining Bank of America, Athanasia held a variety of corporate banking and strategy positions with J.P. Morgan Chase and predecessor institutions.

He serves on the board of Cradles to Crayons, a nonprofit organization that provides children living in homeless or low-income situations the essential items they need to thrive at home, at school and at play.