

Bank of America

Summer Travel Trends 2017

More than half of Americans plan to travel this summer. Here's a look into how they plan to do it.

Millennials: a globe-trotting generation

Millennials lead the travel trend with three in five planning to travel this summer, more than any other generation.

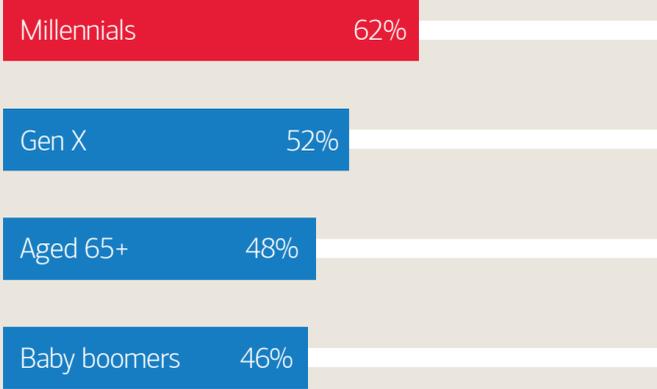


One-third of travelers plan to travel internationally.

Travelers that plan to go abroad:

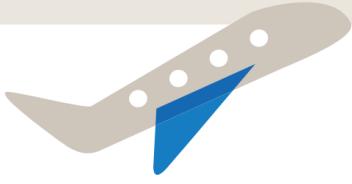


What age groups are planning to travel the most?



Cost is a travel deal breaker

Cost is the main obstacle among those not planning to travel this summer.



Of those not planning to travel, **41 percent** said cost was the main factor.

And those who are planning to travel are not holding back on the budget:



2 out of 3 plan to spend **at least \$1,000**.

Americans are earning and redeeming points for their travel

The majority of travelers plan to use a credit card for their travel-related purchases, and many travelers are planning to maximize spending with travel rewards.

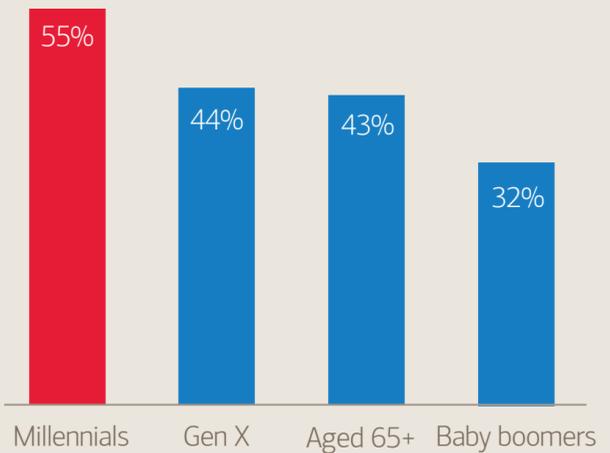


73 percent of Americans traveling this summer plan to primarily use a **credit card for their travel-related spending**.

2 out of 5 plan to use a travel rewards credit card



This differs among age groups:



60% paid for an entire trip or part of a trip with rewards points/miles.

Millennials



More than one-third have paid for an entire trip with points/miles.

vs.

Consumers Age 65+



One in ten have paid for an entire trip with points/miles.