

Fall 2017 Small Business Owner Report: Atlanta

Atlanta small business owners are the most likely to use personal credit cards as an alternative source of financing.

42%
Atlanta



30%
Nationwide



**Among entrepreneurs surveyed in 10 major U.S. cities, according to the fall 2017 Small Business Owner Report*

Fall 2017 Small Business Owner Report: Boston

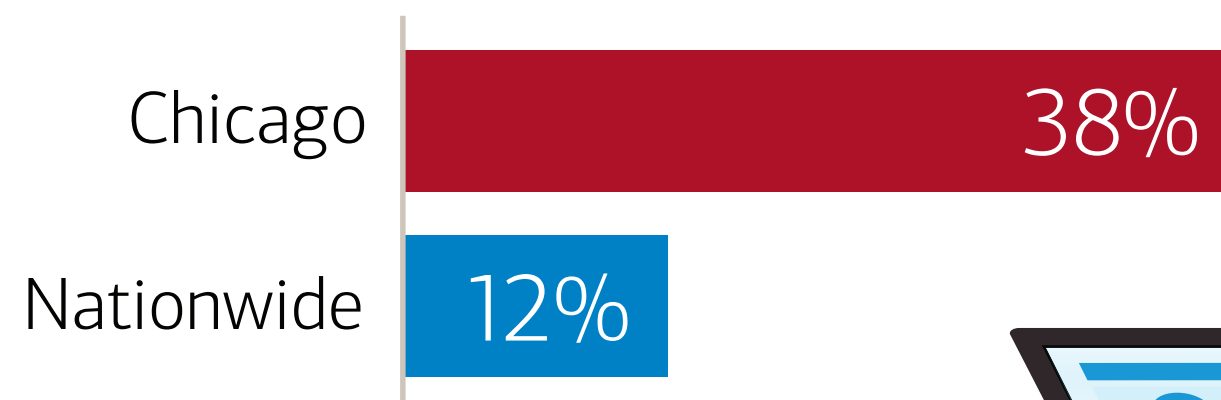
Boston entrepreneurs are the most likely to make a financial contribution to charities during the holidays.

48% vs. **44%**
Boston vs. **Nationwide**



Fall 2017 Small Business Owner Report: Chicago

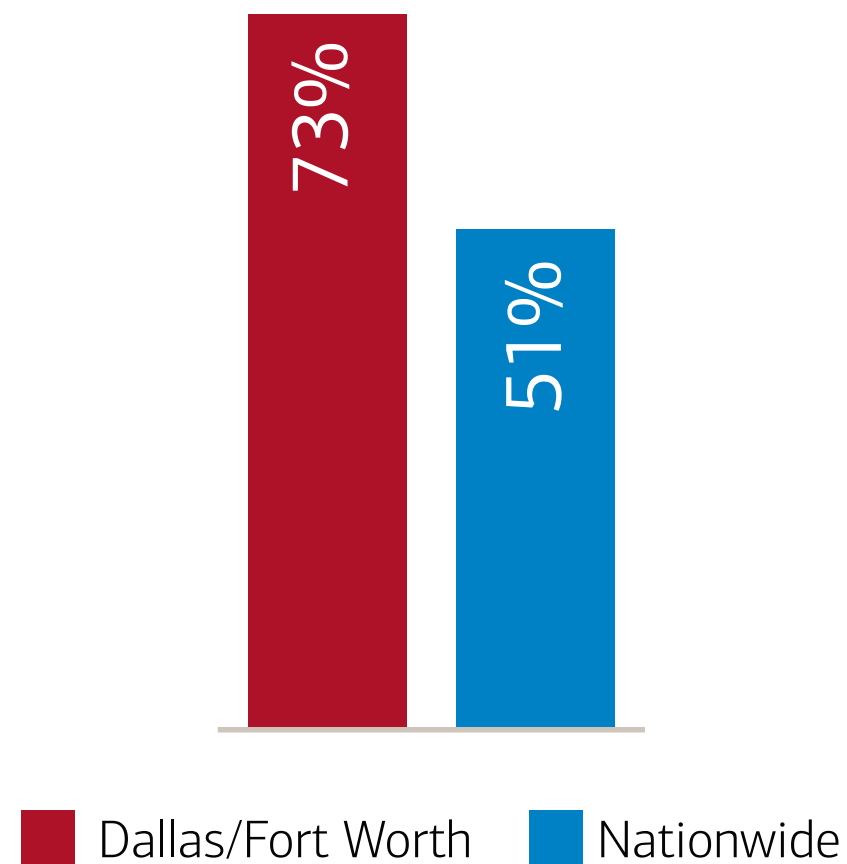
Chicago small business owners are the most likely to use loan funding to invest in employee training and development.



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Fall 2017 Small Business Owner Report: Dallas/Fort Worth

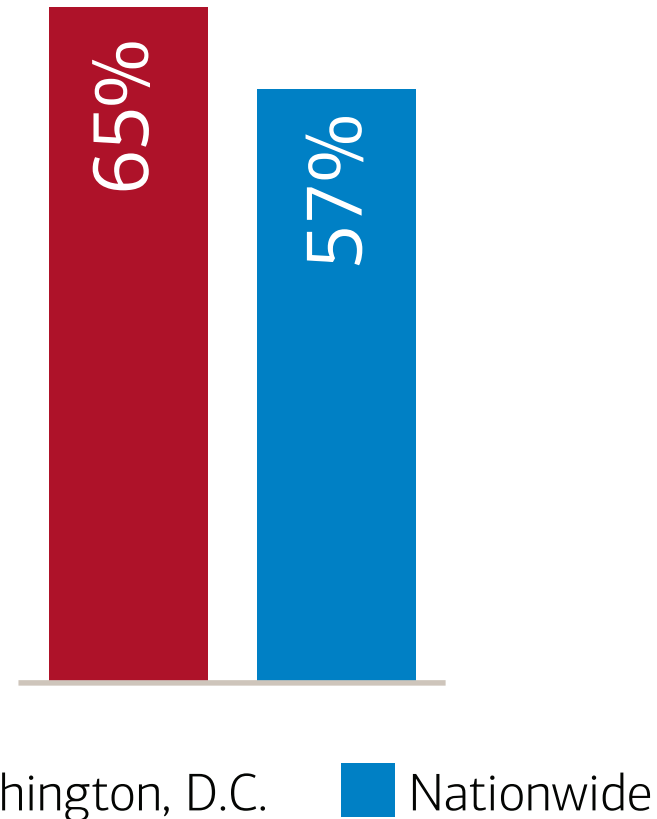
Dallas/Fort Worth entrepreneurs are the most likely to believe their revenue will increase over the next 12 months.



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Fall 2017 Small Business Owner Report: Washington, D.C.

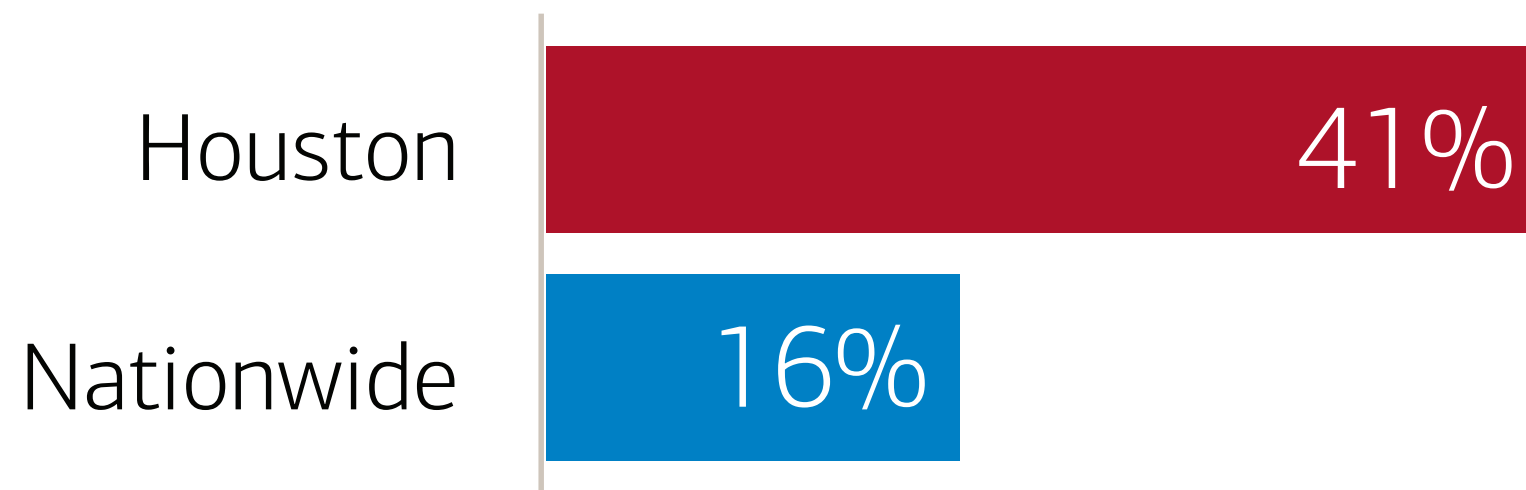
Greater Washington, D.C. entrepreneurs are the most likely to say business mentors are the biggest help in running their business.



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Fall 2017 Small Business Owner Report: Houston

Houston entrepreneurs are the most likely to plan to hire in 2018.



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Fall 2017 Small Business Owner Report: Los Angeles

Los Angeles small business owners are the most likely to give employees regular annual raises.

39%
Los Angeles



22%
Nationwide

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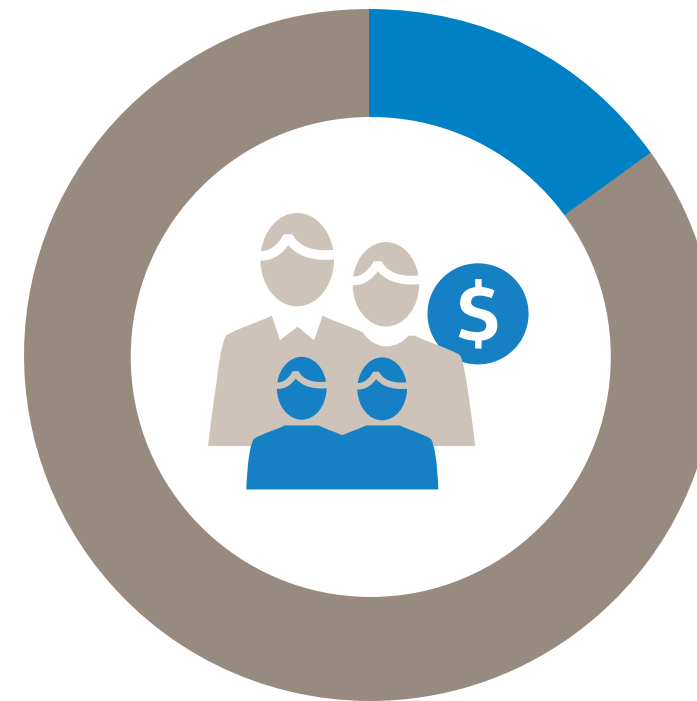
Fall 2017 Small Business Owner Report: New York

New York entrepreneurs are the most likely to use friends or family as an alternate source of financing.

39%
New York



15%
Nationwide



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Fall 2017 Small Business Owner Report: Miami

Miami small business owners are the most likely to say social media positively impacts their business' bottom line.

57%
Miami

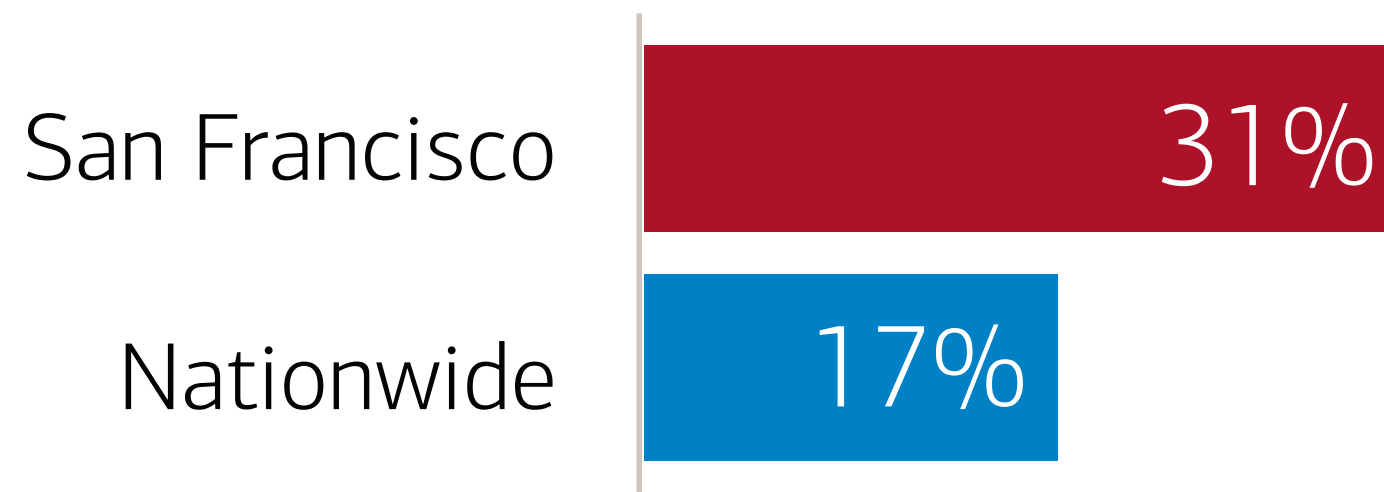


30%
Nationwide

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Fall 2017 Small Business Owner Report: San Francisco

San Francisco entrepreneurs are the most likely to offer perks to attract and retain quality employees.



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