

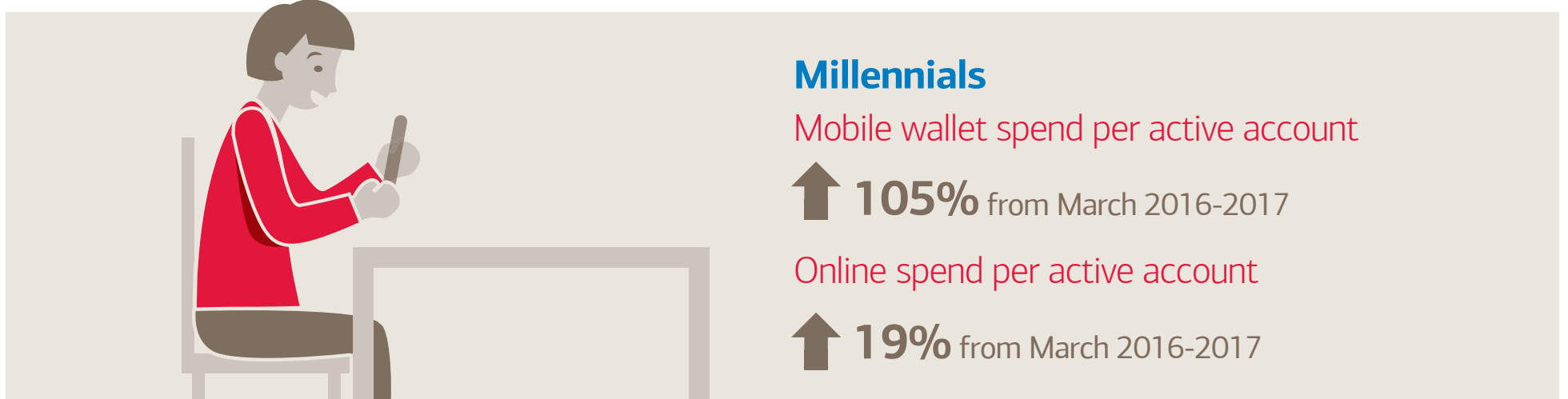
Bank of America

March 2017 Consumer Spending Snapshot

We looked at transaction and spending data and behaviors aggregated from our more than 40 million active credit and debit card accounts*

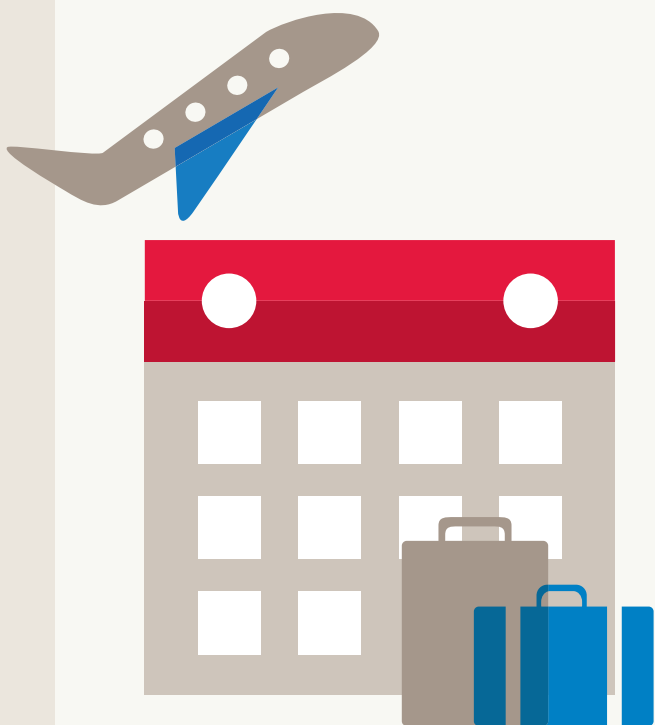
Millennials are online, consumers age 65+ are in line

Millennials had the highest growth rate in mobile wallet and online spending, while consumers age 65+ had the highest point of sale spending growth.



When are consumers spending the least on airline tickets?

Although many believe that Tuesday is the best day to buy an airline ticket, the three days with the lowest average transaction cost in March were all Sundays.



The three days with the lowest transaction cost were all Sundays



The three days with the highest transaction cost were all Tuesdays



*All purchases posted through March 31, 2017