

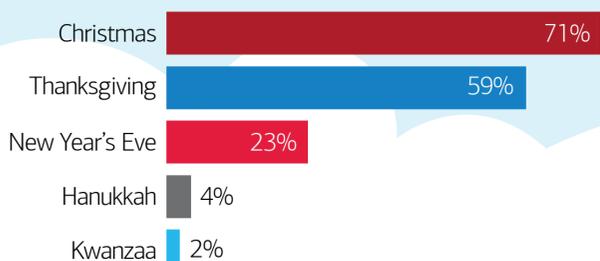
Bank of America Holiday Travel Plans 2017

'Tis the season for taking trips

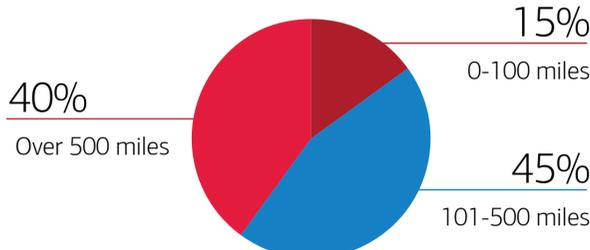
Dashing through travel lines

Thirty-four percent of Americans plan to travel this holiday season. Of these, 79 percent expect to visit friends and family.

People plan to travel over these holidays:



How far people plan to travel:



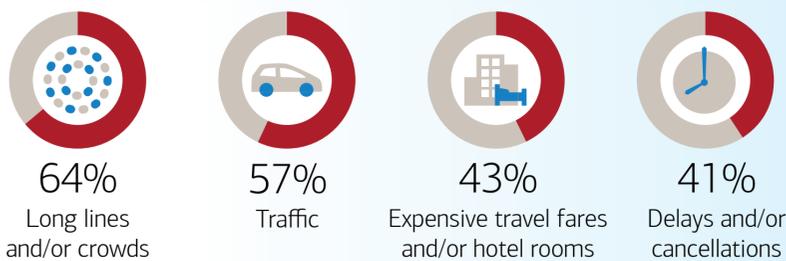
Where people plan to stay:



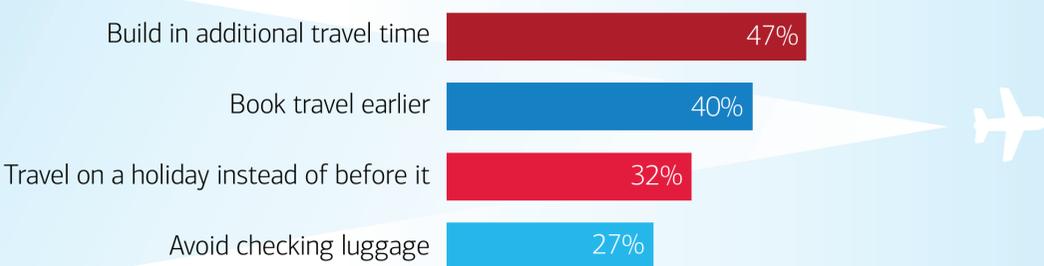
Have yourself a merry and stress-free holiday

Three out of four Americans traveled during past holiday seasons. Of those, 57 percent experienced a stressful travel situation.

What causes stress among holiday travelers?

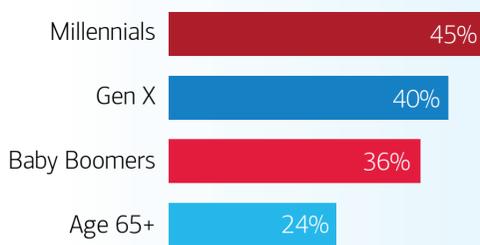


How do Americans avoid stressful travel situations?



Thirty-nine percent of Americans said holiday traveling stresses them the most – even more than gift shopping.

This differs among generations:



Seasonal travelers are savvy savers

Holiday travel can be costly — but smart travelers plan ahead to find deals.

Travelers anticipate spending a lot on purchases:



...yet many of them know how to offset expenses by:



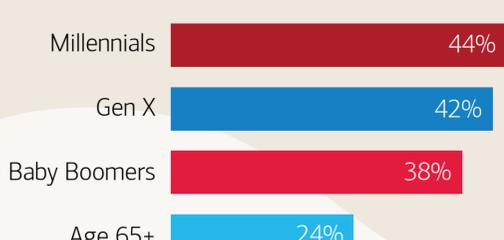
Home for the holidays

Sixty-six percent of Americans are not planning to travel or unsure if they will travel during the upcoming holiday season.

Baby Boomers and Americans age 65 and older are most likely to stay at home.



Americans stated cost as the top reason for not traveling. This differs among generations:



Methodology: Findings are from an online survey of 2,500 panelists, which was administered in September 2017. Panelists are from a sample of American adults matched to the U.S. Census population based on age, gender, household income and region.