

Fall 2016 Small Business Owner Report: **Atlanta**

Most confident about revenue increasing in 2017

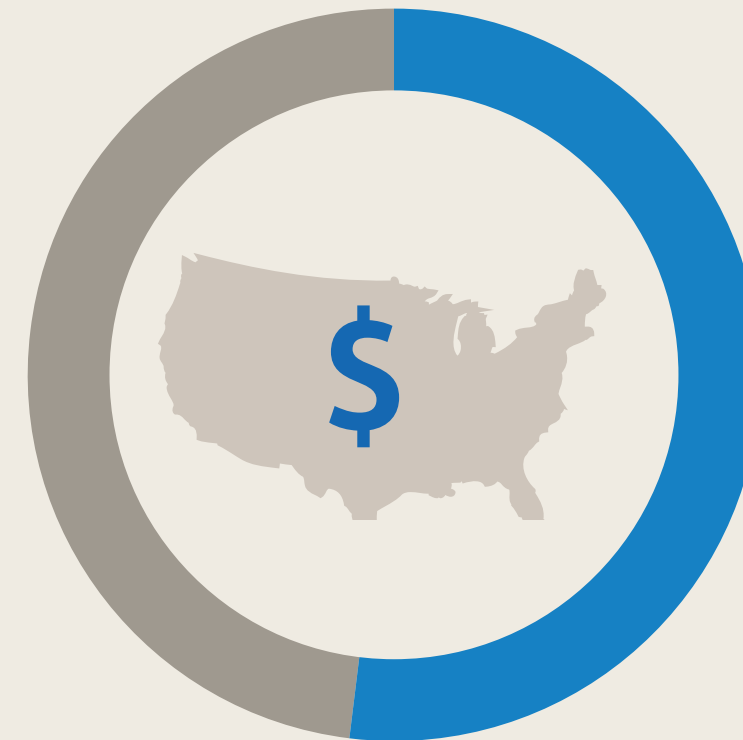
Atlanta small business owners expecting revenue to increase

71%



Small business owners **nationwide** expecting revenue to increase

52%



* According to the fall 2016 Small Business Owner Report

Fall 2016 Small Business Owner Report: **Boston**

Boston small business owners are most likely to feel grateful and appreciative when borrowing from family or friends

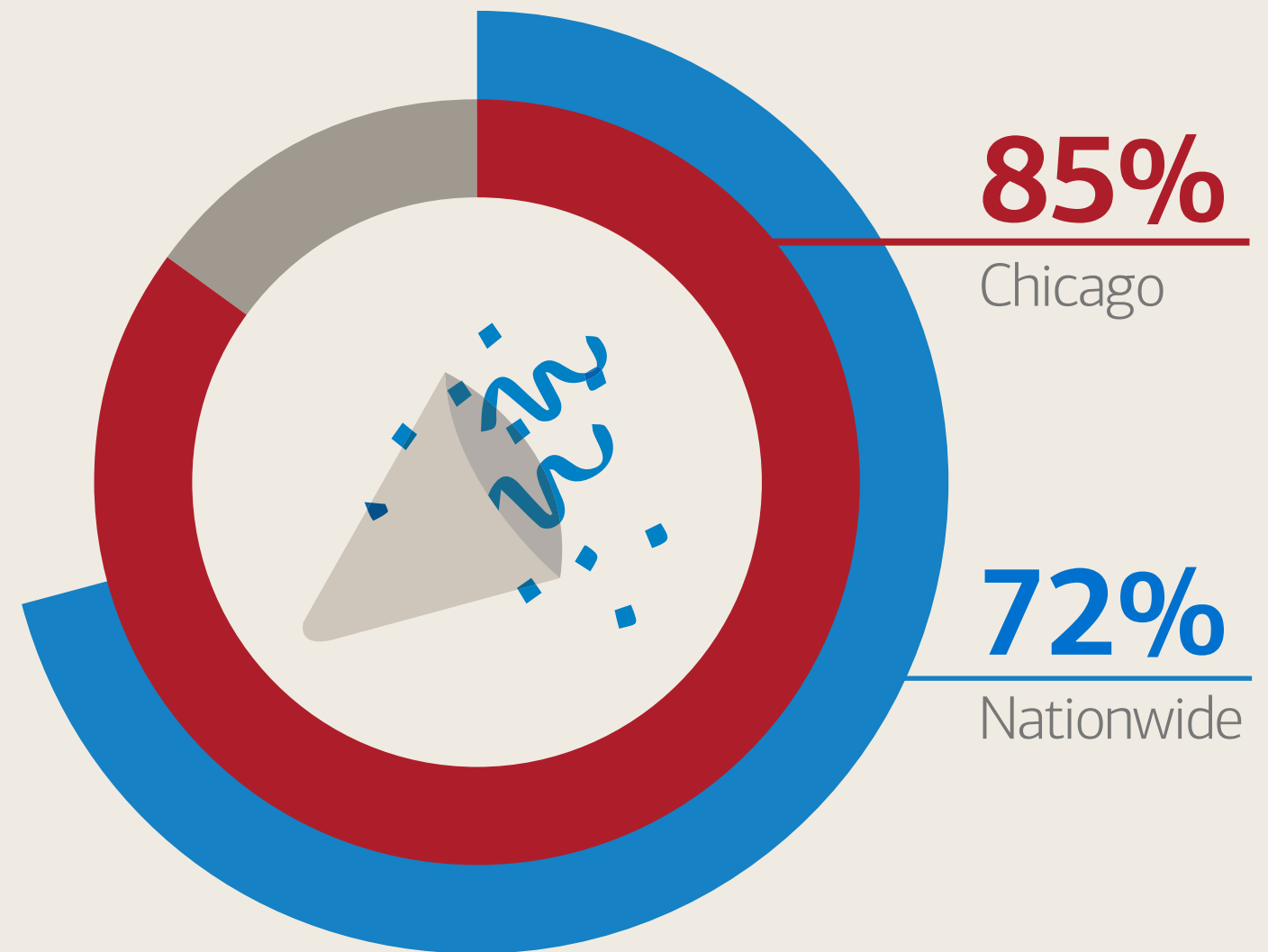


79% vs. **66%**
Boston Nationwide

** According to the fall 2016 Small Business Owner Report*

Fall 2016 Small Business Owner Report: **Chicago**

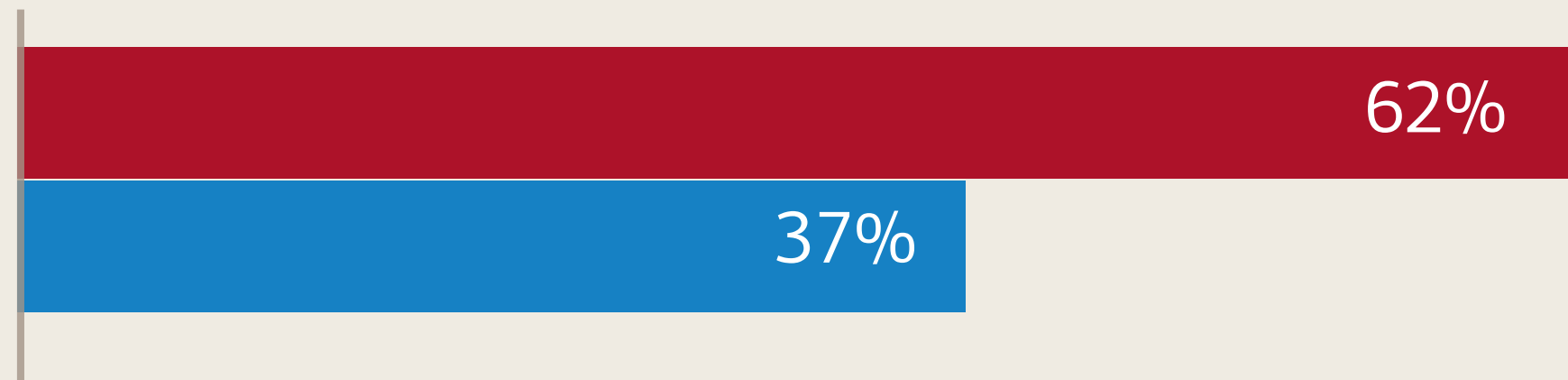
Chicago small business owners are more likely to offer at least one holiday-related perk to employees this year



** According to the fall 2016 Small Business Owner Report*

Fall 2016 Small Business Owner Report: **Dallas/Fort Worth**

Most Dallas/Fort Worth small business owners are confident in their local economy improving in 2017

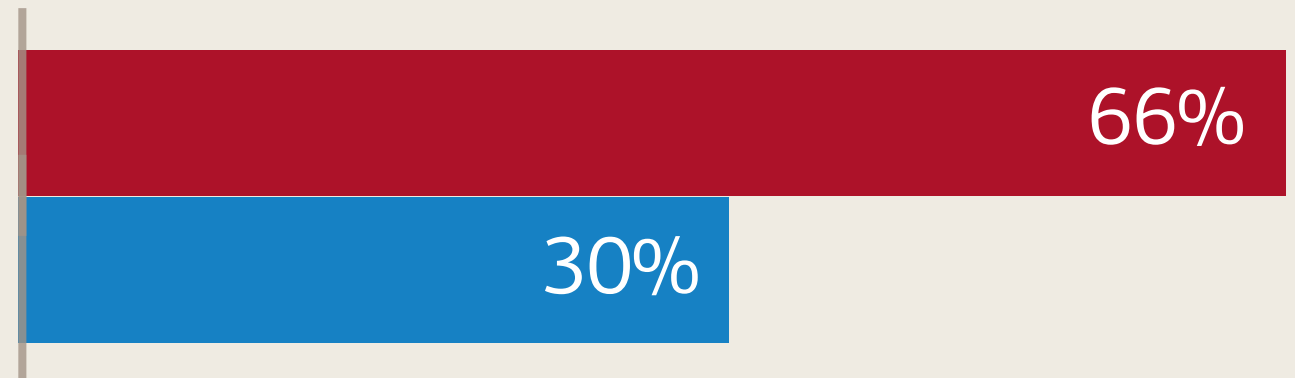


■ Dallas ■ Nationwide

* According to the fall 2016 Small Business Owner Report

Fall 2016 Small Business Owner Report: **Houston**

Houston small business owners are the most optimistic about their local economy improving in 2017, but least likely to believe the national economy will improve over the next 12 months

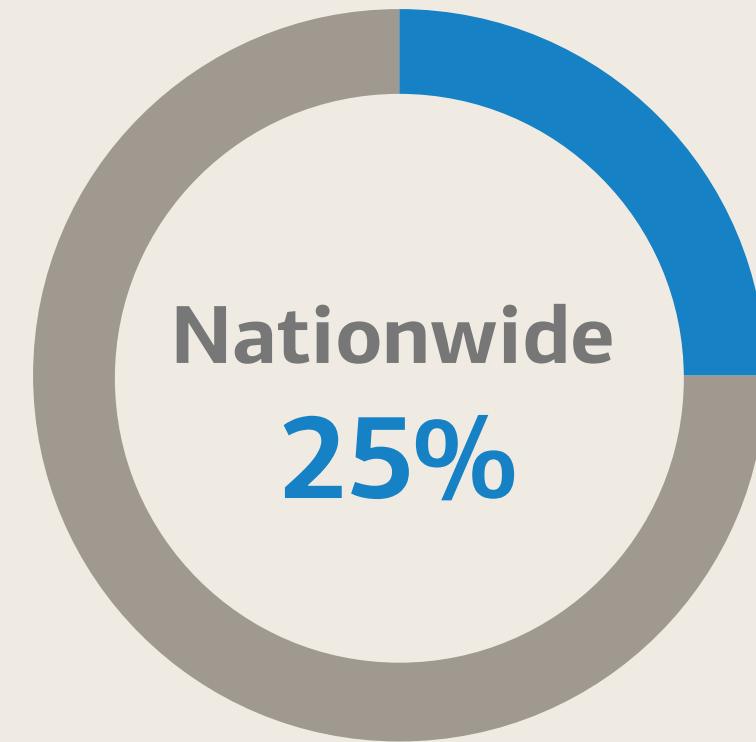
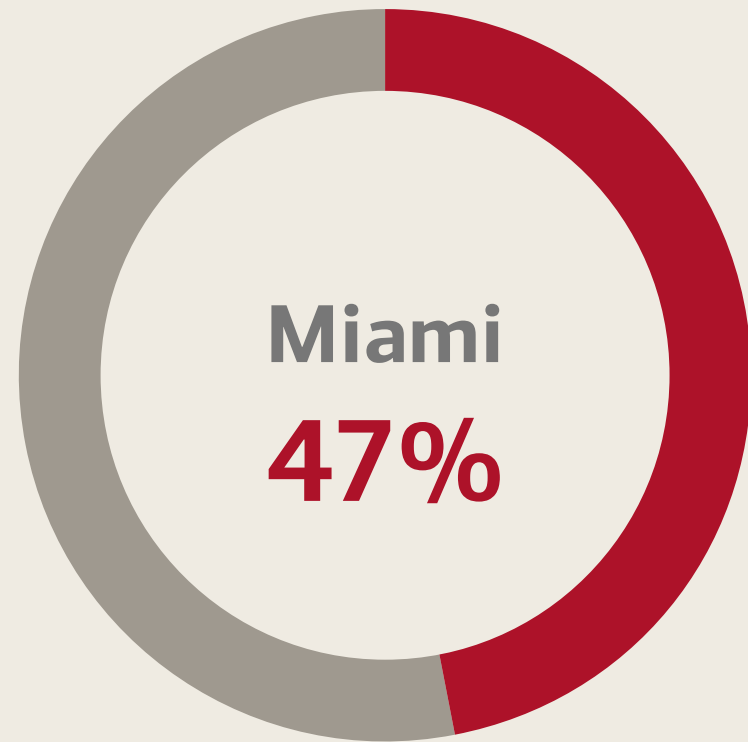


■ Local economy optimism ■ National economy optimism

* According to the fall 2016 Small Business Owner Report

Fall 2016 Small Business Owner Report: **Miami**

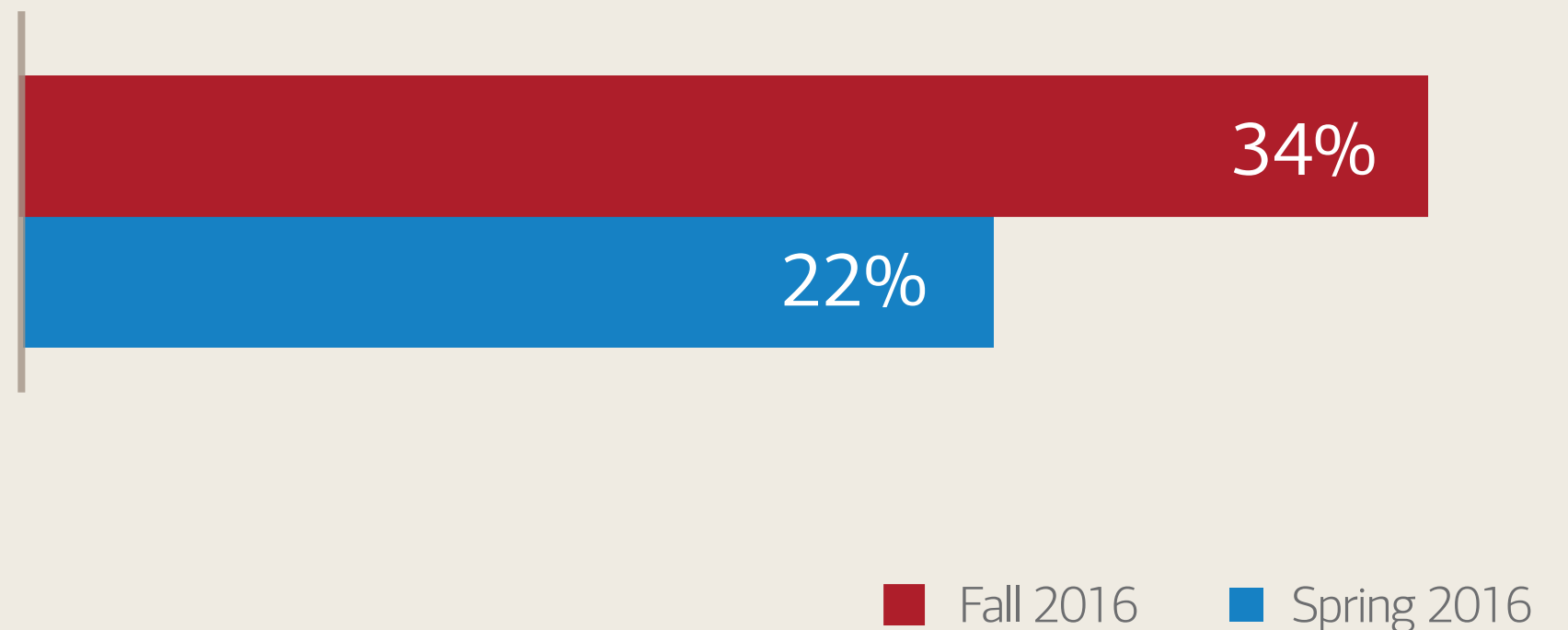
Miami small business owners are most likely to plan to hire in 2017



** According to the fall 2016 Small Business Owner Report*

Fall 2016 Small Business Owner Report: **New York**

New York small business owners' hiring plans on the rise



* According to the fall 2016 Small Business Owner Report

Fall 2016 Small Business Owner Report: **San Francisco**

San Francisco small business owners are most likely to use loan funding to invest in new technology for their business

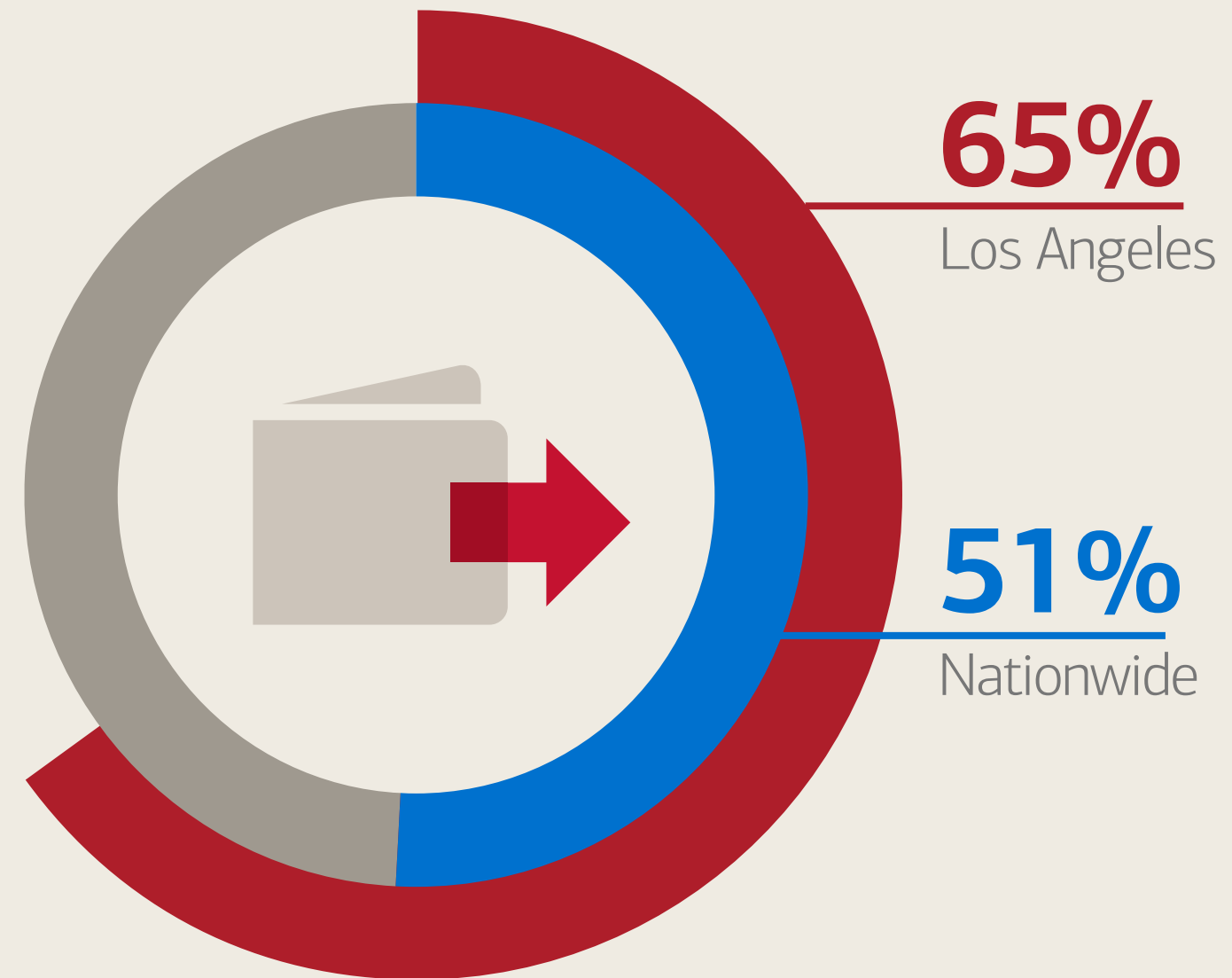


42% vs. **20%**
San Francisco Nationwide

** According to the fall 2016 Small Business Owner Report*

Fall 2016 Small Business Owner Report: **Los Angeles**

Los Angeles small business owners are most likely to be concerned about consumer spending



** According to the fall 2016 Small Business Owner Report*

Fall 2016 Small Business Owner Report: **Washington, D.C.**

Washington, D.C. small business owners are most likely to support charitable or non-profit organizations in their community



Washington, D.C.

81%



Nationwide

67%

** According to the fall 2016 Small Business Owner Report*