

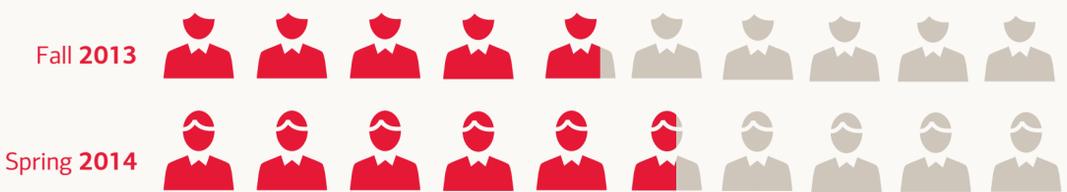
Bank of America

Small Business Owner Report

Atlanta

Small Business Owners (SBOs) around Atlanta are feeling confident

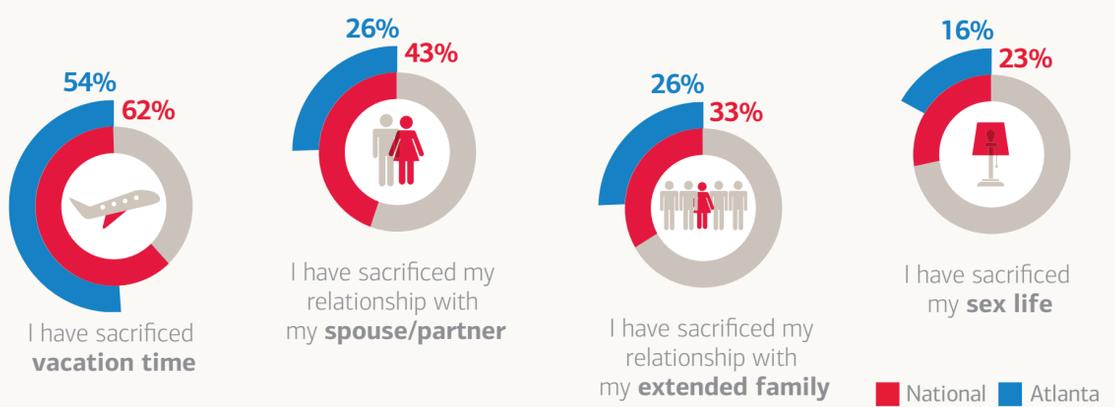
58 percent of SBOs expect their revenues to increase this year, up 5 percent from the fall 2013 Small Business Owner Report



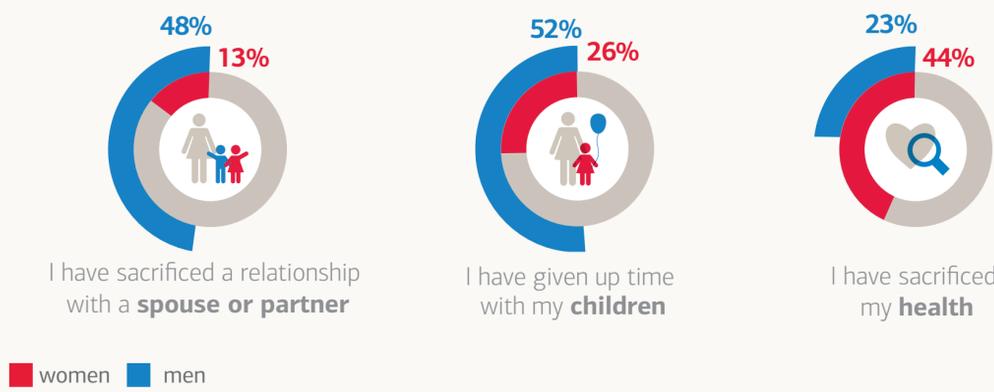
Women SBOs in Atlanta are the most optimistic about growth over the next 5 years



Atlanta SBOs are less likely to make personal sacrifices for their businesses than the national average

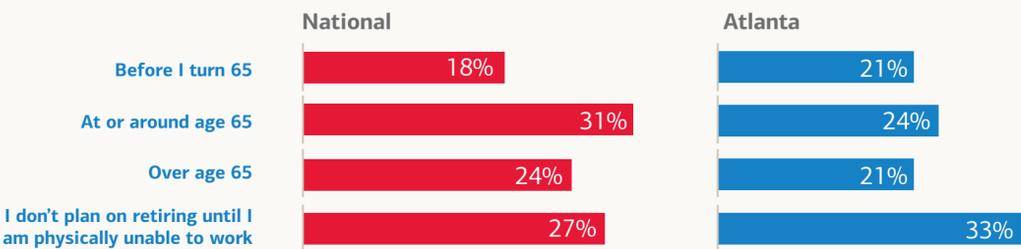


Men and women SBOs in Atlanta are conflicted about sacrifices for their business

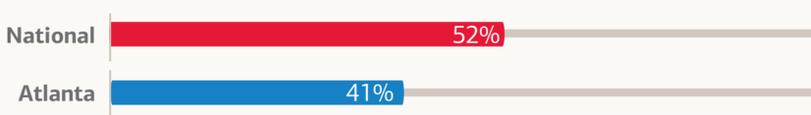


Atlanta SBOs are more likely to work until they are physically unable to

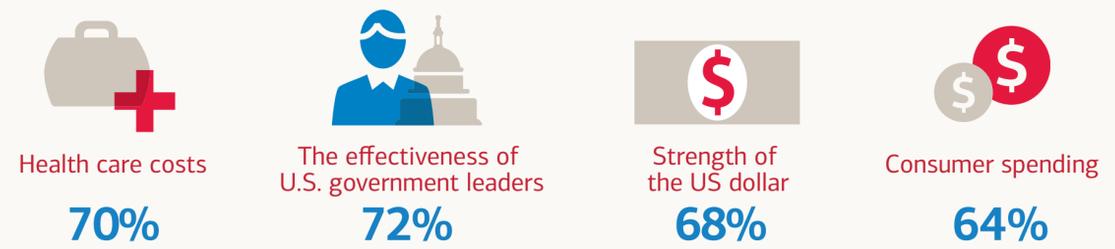
When asked when they plan to retire, SBOs answered:



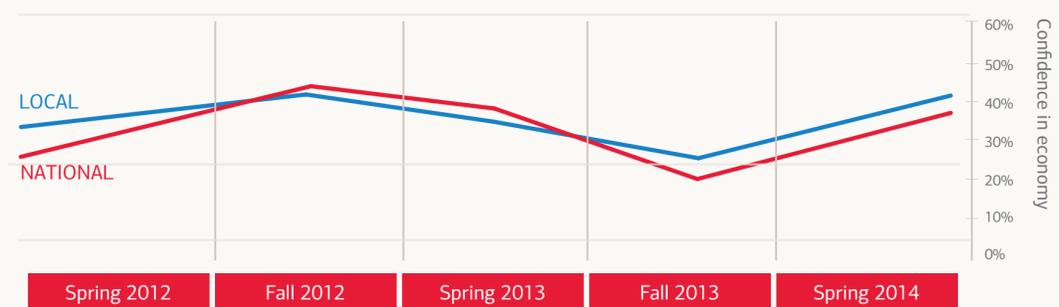
Atlanta SBOs are less likely to have a succession plan in place



Concerns remain about national economic issues



Confidence in the economy is rising



Braun Research has conducted the Bank of America Small Business Owner Report survey by phone every six months since spring 2012 on behalf of Bank of America. The survey took place in March –April 2012, September – October 2012, March 2013, September 2013, and March 2014. Each time, Braun contacted a nationally representative sample of 1,000 small business owners in the United States with annual revenue between \$100,000 and \$4,999,999 and employing between 2 and 99 employees. In addition, 300 small business owners were also surveyed in nine target markets: Los Angeles, Dallas, Washington, D.C., New York, Boston, Chicago, San Francisco, Atlanta and Miami. The margin of error for the national sample is +/- 3.1 percent; the margin of error for the oversampled markets (where n=300) is +/- 5.7 percent; and the margin of error for the oversampled markets (where n=301) is +/- 5.6 percent, with each reported at a 95 percent confidence level.