

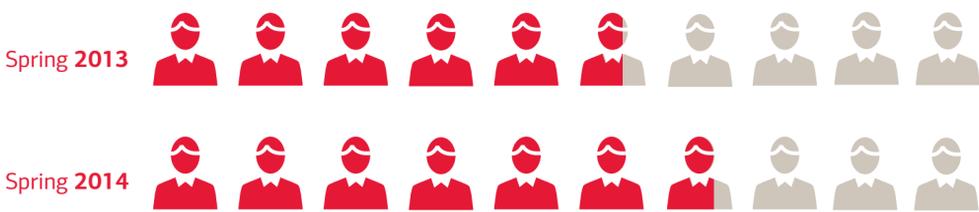
# Bank of America

## Small Business Owner Report

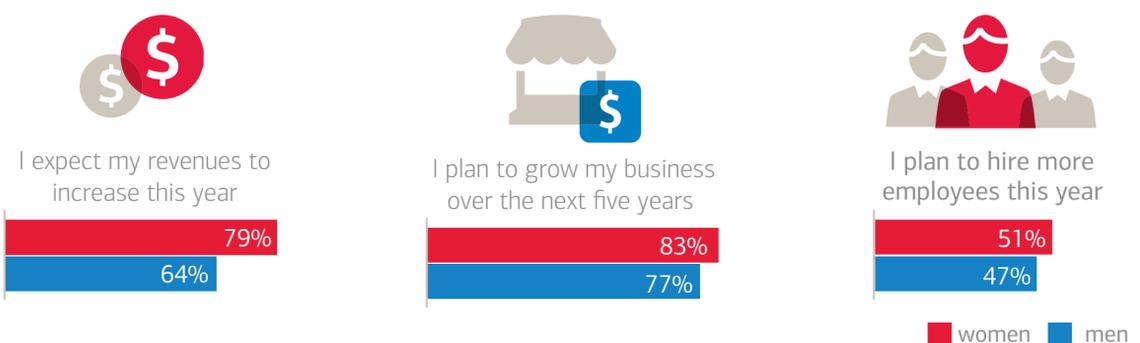
### Metro New York

#### Small Business Owners (SBOs) around metro New York are feeling confident

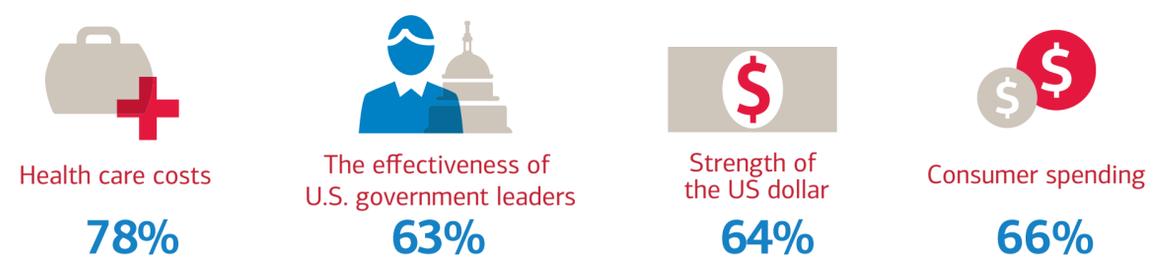
69 percent of SBOs expect their revenues to increase this year, up 11 percent from spring 2013



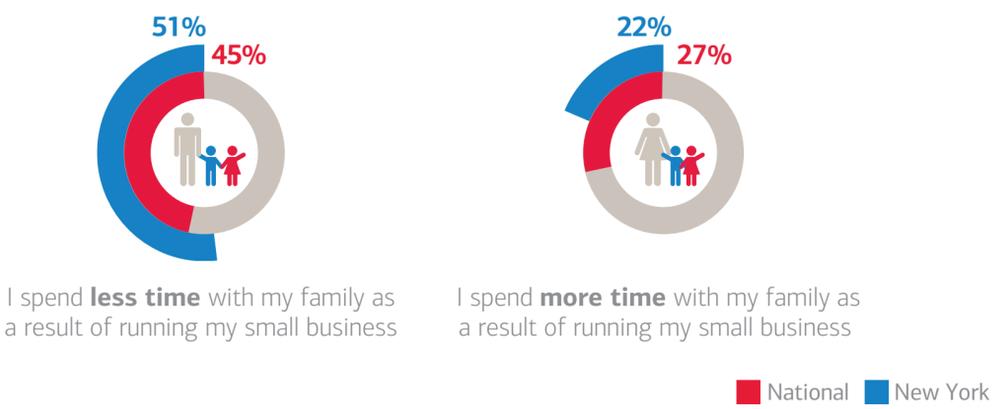
#### Metro New York women SBOs are particularly optimistic about revenues increasing in comparison to men



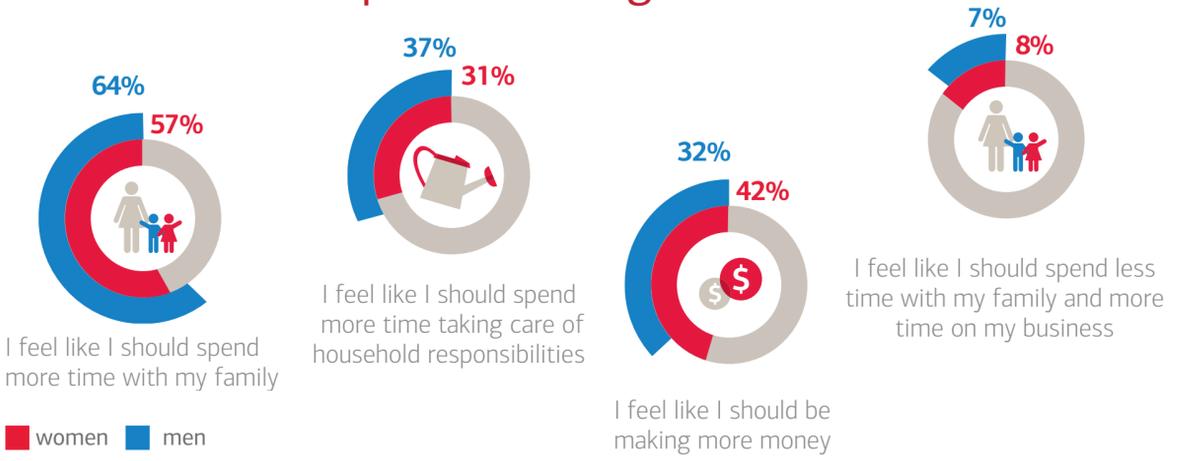
#### Metro New York SBOs remain concerned about national economic issues



#### Metro New York SBOs spend less time with their families than the national average

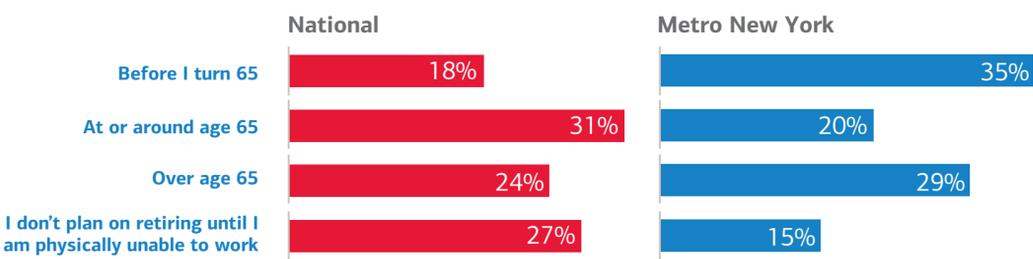


#### Men and women SBOs in metro New York are conflicted about personal obligations

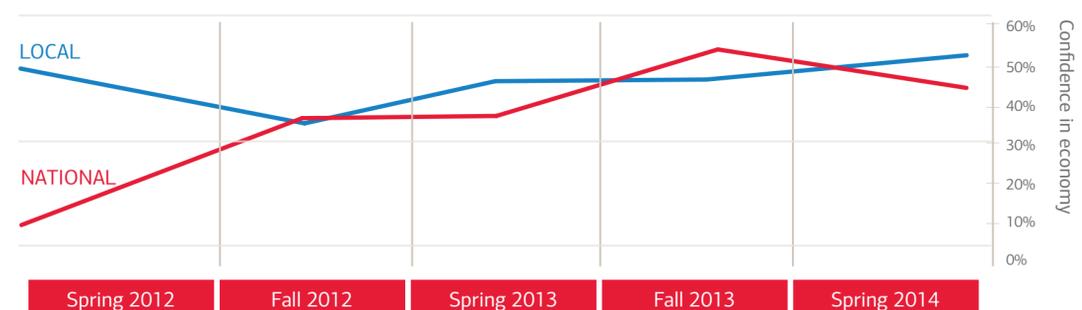


#### Metro New York SBOs plan to retire younger than the national average

When asked when they plan to retire, SBOs answered:



#### Confidence in the local economy is rising



Braun Research has conducted the Bank of America Small Business Owner Report survey by phone every six months since spring 2012 on behalf of Bank of America. The survey took place in March –April 2012, September – October 2012, March 2013, September 2013, and March 2014. Each time, Braun contacted a nationally representative sample of 1,000 small business owners in the United States with annual revenue between \$100,000 and \$4,999,999 and employing between 2 and 99 employees. In addition, 300 small business owners were also surveyed in nine target markets: Los Angeles, Dallas, Washington, D.C., New York, Boston, Chicago, San Francisco, Atlanta and Miami. The margin of error for the national sample is +/- 3.1 percent; the margin of error for the oversampled markets (where n=300) is +/- 5.7 percent; and the margin of error for the oversampled markets (where n=301) is +/- 5.6 percent, with each reported at a 95 percent confidence level.