

# 2021 Consumer Spending and Saving Behaviors: Spring & Summer Travel

We asked Americans about their travel plans and spring financial refresh.\*

## Consumers are ready to get back to traveling

Post-pandemic, Americans are planning to spend the most on travel – more than any other category.



Of the 64% of Americans traveling or considering travel this spring or summer, the top reasons they plan to travel are to...



54%  
Visit friends and family



47%  
Get a change of scenery



47%  
Improve their wellbeing

Gen Zers are more likely to travel for mental, emotional and/or physical well-being:

55%

than to visit friends and family:

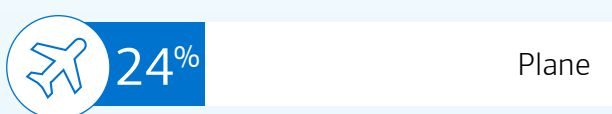
44%

## Travel payment methods

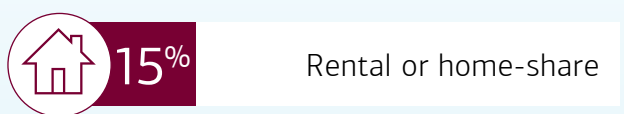
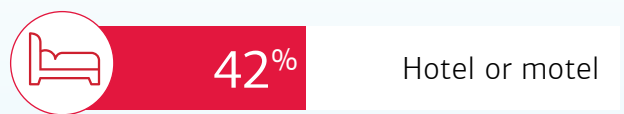


## Travel comfort levels vary for transportation and lodging

### Prefer to travel via...



### Prefer to stay in...



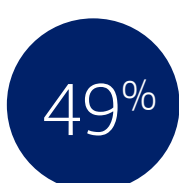
## Nearly two-thirds (63%) of people practice spring cleaning

Younger generations are more likely than older generations to include reviewing their finances as part of a spring cleaning exercise.

### View finances as part of spring cleaning...



Gen Z



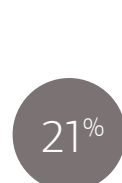
Millennials



Gen X



Baby Boomers



Seniors



Women are less likely than men to include a financial review as part of their spring cleaning activities.

32% Women

45% Men

\* We surveyed 2,000 consumers about their past and current savings and spending attitudes and behaviors in April 2021.