

## Images



# Dean Athanasia

## Job Title

President of Preferred and Small Business Banking

## Organization

Bank of America

## Bio

Dean Athanasia is co-head of Consumer and Small Business at Bank of America and is a member of the company's executive management team. His team is responsible for providing 67 million consumer and small business clients in the United States a full range of financial products and services, delivered with unmatched convenience and an exceptional client experience. His team also offers industry-leading support to approximately 3 million small business owners with a suite of innovative business financial solutions.

Athanasia directs Bank of America's network of approximately 4,400 financial centers, 16,100 ATMs, and its award-winning digital banking platform with more than 36 million active users, including nearly 26 million mobile users.

In addition, Athanasia is responsible for Merrill Edge, with more than \$200 billion in total assets. Merrill Edge enables clients to seamlessly manage banking and investments through its online and mobile platforms, as well as meet with financial solutions advisors to receive advice and guidance at select financial center locations or over the phone. A strong partnership with Merrill Lynch and U.S. Trust ensures that Bank of America provides banking and wealth management solutions to clients across the entire wealth continuum.

Previously, Athanasia was the head of Global Wealth and Investment Management (GWIM) and Merrill Edge for Bank of America. Before Bank of America's acquisition of Merrill Lynch, he served as president of Premier Banking and Investments for the Wealth Management division of Bank of America.

Athanasia received a bachelor's degree in economics from Yale University and a master's degree in business administration from the Wharton School of the University of Pennsylvania. He currently serves as chairman of the board of Cradles to Crayons, a nonprofit

organization providing essential items for children living in homeless or low-income situations. He also serves on the board of the Noble & Greenough School and previously served on the board of Walker, an organization that provides services for children facing complex emotional, behavioral, and learning challenges.

Athanasia, his wife, and their three children reside near Boston, Mass.

[Download Dean Athanasia's biography \(printable PDF format\)](#)

### **Boards and Memberships**

- [Cradles to Crayons](#)
- Noble & Greenough School

Learn more about this investment professional's background on [FINRA's BrokerCheck](#).

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