In 2015, the Bank of America Chicago Marathon celebrates the 38th annual event that connects individuals and communities throughout Chicago. The event benefits the community far beyond the October marathon weekend, raising charitable dollars, impacting Chicago’s economy and local businesses, and inspiring volunteers, spectators and race participants who come from across the globe to participate in a world-class event winding through 29 Chicago neighborhoods. Here are key elements of the economic impact of the 2014 Bank of America Chicago Marathon, based on a study from the University of Illinois at Urbana-Champaign’s Regional Economics Applications Laboratory.

Overall economic impact generated from the Marathon: $254.04 million

1,816 Full-time jobs
$86 million Total wages and salary income

Transportation:
- Airplane: 45%
- Car: 29%
- Train: 18%
- Bus: 4%
- Live in City/Other: 31%

Participant Accommodations:
- Hotel/Motel in City or Suburbs: 74%
- With Friends or Family: 24%
- Average stay: 3.6 days

Visitors:
- Visited Chicago for the first time for the marathon: 23%
- Percentage of international runners: 15%

Total Spent Per Person Per Day:
- Lodging: $258
- Transportation: $44
- Shopping: $111
- Food: $70
- Entertainment: $35

- 1.7 million Spectators
- 195 Charity Partners
- 13,000 Volunteers
- 42,279 Participants

Every $1 spent by race participants = $1.27 through Chicago economy