Every year, the Bank of America Chicago Marathon benefits the community far beyond race weekend, raising money for charity and impacting Chicago’s economy and local businesses. Here are key elements of the economic impact of the 2015 Bank of America Chicago Marathon, based on a study from the University of Illinois at Urbana-Champaign’s Regional Economics Applications Laboratory.

### Overall Economic Impact

- **Overall economic impact generated from the marathon:** $277.39 million
- **The economic impact is equivalent to 1,948 full-time jobs and nearly $94 million worth of wages and salary income.**

#### Tourism

- **Visitor Modes of Transportation**
  - 50% airplane
  - 27% live in city/other
  - 24% car
  - 15% train
  - 4% bus

- **Participant Accommodations**
  - Average stay: 3.8 days
  - 24% home Alone
  - 30% with Friends or Family
  - 25% with Children
  - 19% other

#### Visitor Modes of Transportation and Participant Accommodations

#### Total Spent Per Race Participant Per Day

- **$81** on lodging
- **$48** on food
- **$259** on shopping
- **$124** on transportation
- **$54** on entertainment

Every $1 spent by a race participant generated an additional $1.27 worth of activity distributed through the Chicago economy.

#### People

- **Since 2002, runners have raised more than $150 million through the charity program.**
- **12,000 volunteers**
- **170 charity partners**
- **39,499 participants**
- **1,7 million spectators**

The marathon’s economic impact is felt in the 29 neighborhoods on the race course and throughout the city.