Spring breakers spotted deals
Travelers received more for less.

- Overall travel transactions per active customer: 18% year-over-year
- Overall travel spend per active customer: $598 flat year-over-year

Millennials appear to budget their travel, while consumers ages 65+ splurged costs.

### Airline spend soars in spring
March through April were the top months for airline spending in 2017.

<table>
<thead>
<tr>
<th>Month</th>
<th>Spend per active customer</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>$578</td>
</tr>
<tr>
<td>April</td>
<td>$569</td>
</tr>
<tr>
<td>May</td>
<td>$534</td>
</tr>
</tbody>
</table>

Airline purchases surged for spring break or summer bookings. Total airline transactions: 8% year-over-year

- Biggest Airline Spending Day of all 2017: Tuesday, March 14
  - $452 per active customer, 21% compared to the average day

### Sharing culture blossoms over spring break
Ridesharing and home sharing transactions saw a big uptick in 2017 from the year prior.

- Ridesharing: 80%
- Home sharing: 47%

- Traditional Travel: 11%
  - Car rental: flat
  - Taxi & limo: 13% year-over-year
  - Hotel: flat

### Open roads faced upward gas prices
Gas trends suggest prices rose to fill up the tank.

- Gas spend per active customer: $246, 13% year-over-year
- Gas transactions per active customer: 11, flat year-over-year

*Categorical figures are calculated among card users if active in that category.
Year-over-year figures compare spring 2016 to spring 2017.