Bank of America  
Consumer Spending Snapshot: Summer Travel  
We analyzed transaction and spending data from over 50 million active Bank of America credit and debit cards over summer 2017 (June – August).*

Sharing culture rivals room service  
While hotels remain most common for overnight guests, home share popularity gained on traditional accommodations.

Ridesharing tops yellow cabs  
Consumers tended toward rideshare apps over traditional cab hailing.

Americans traveled open roads and blue skies  
Despite gas prices rising, consumers continued to drive and fly to their destinations.

Tourist attractions & exhibits skyrocketed for summer  
Consumers sought educational and scenic fun over carnival tricks and movie flicks.

* Categorical figures are calculated among card users if active in that category.  
Year-over-year figures compare summer 2016 to summer 2017.

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